



**THE
WEDDING
SHOW**
AT THE RDS

IN ASSOCIATION WITH



RDS Main Hall
www.wed.ie

January Dates:
24th & 25th 2026

September Dates:
5th & 6th 2026

About The Wedding Show at the RDS In Association with Auralia



The Wedding Show at the RDS, in association with Auralia, is Ireland's largest wedding showcase. Established in 1989 and proudly family-founded, the show now attracts over 4,000 visitors.

Held twice a year in Dublin's iconic RDS Main Hall, it brings together over 180 leading wedding suppliers and consumer brands.

Organised by EventHaus, it offers suppliers and brands an unrivalled opportunity to connect with a large, highly engaged audience of couples planning their big day.

The Wedding Show, visitors can enjoy:

- 180+ Wedding Suppliers
- Live Catwalk Shows
- "I Do" School Workshops
- Expert Advice & Consultations
- Tastings, Giveaways & Entertainment
- An inspiring, magical, and fun-filled day out!

The Show offers Partners:

- Direct access to a highly engaged audience
- Powerful exposure through an extensive marketing campaign
- Brand visibility before, during & after the event
- Networking with leading industry professionals
- Expert exhibition support to maximise ROI



**Take a look back on the
January 2025 show!**



Show Stats



4,000+

Visitors



98%

Visitor Satisfaction



64%/35%

Gender



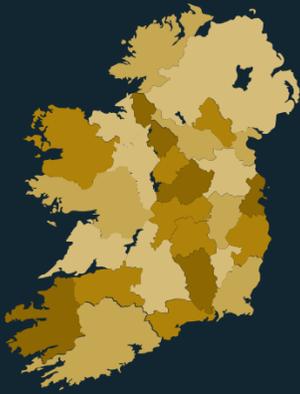
73%

4 - 6hr duration



74%

First Time Visitors



Where our visitors come from:

Dublin - 52%

Connacht - 7%

Munster - 8%

Rest of Leinster - 30%

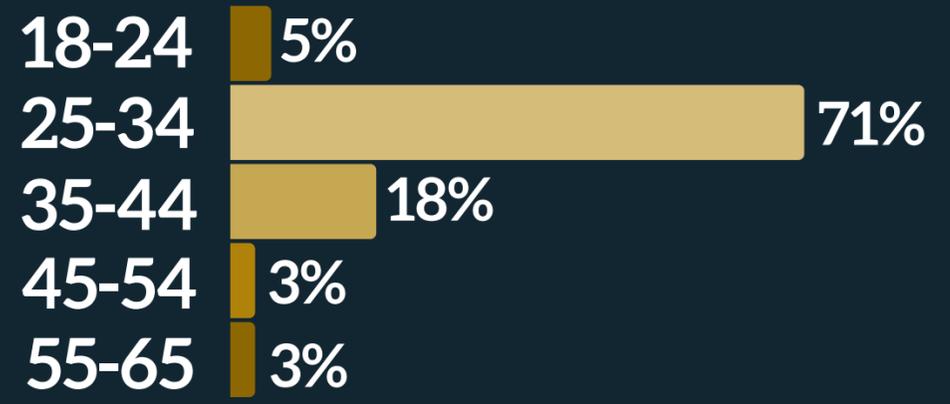
Ulster - 2%

Northern Ireland - 1%

84%

Feel more confident in making wedding decisions after meeting brands face-to-face.

Visitor Age Range:



Followers:





Over 180 Exhibitors across two floors!



2026 Stand Rates



- 4 sqm Balcony Stand: €900*
- 4 sqm Stand: €1,400
- 6 sqm Stand: €1,750
- 8 sqm Stand: €2,250
- 12 sqm Stand: €3,300

Price includes:

- Lights
- Walls
- Name panel
- Carpet

All prices are exclusive of VAT @ 23%. * Balcony Stands are reserved for companies new to the Wedding Industry only.





Over
4,500
visitors
across 2
days!



The Wedding Show Features



**The Catwalk
Show**



**The 'I Do'
School**



**Sip & See
Lounge**



**The Music
Mezzanine**



**Something
New
Something
Blue**



**Off - The - Rail
Boutique**

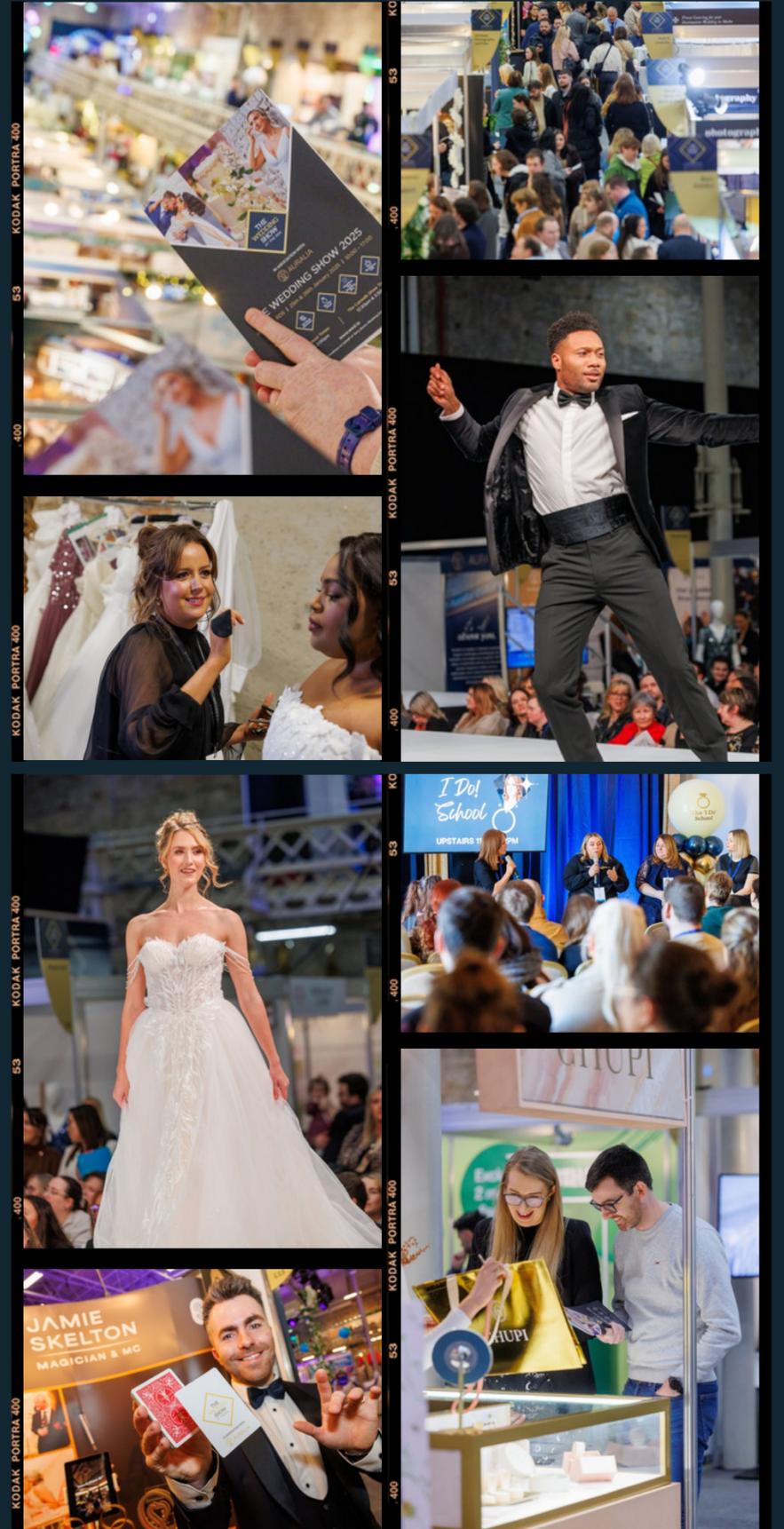


**The Balcony
Café**

Sponsorship Packages

- **Main Title Sponsor: €12,000***
- **The Catwalk Sponsor: €10,000**
- **The Balcony Café Sponsor: €10,000**
- **I Do School Sponsor: €8,000**
- **Sip & See Lounge Sponsor: €8,000**
- **Custom Sponsorship packages available**

All prices are exclusive of VAT. *Sponsorship Package already sold.



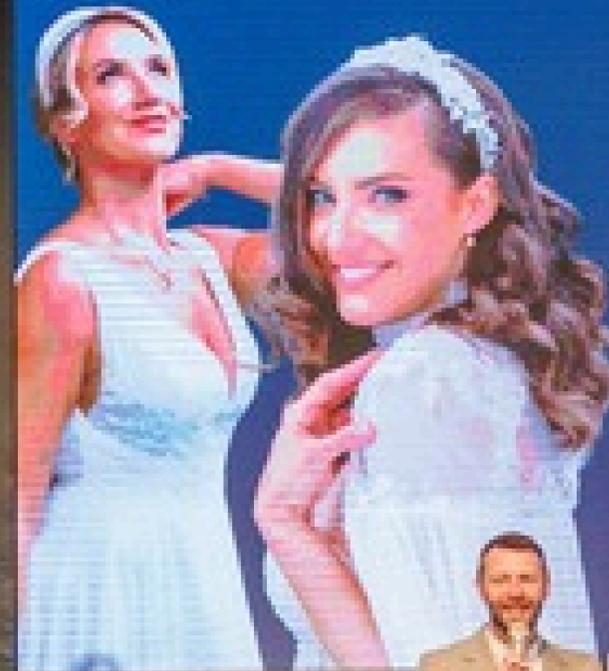
The
Catwalk
Show takes
place twice
a day!



Live Catwalk Show

THE
WEDDING
SHOW
AT THE RDS

IN ASSOCIATION WITH
AURALIA



THE
WEDDING
SHOW
AT THE RDS

IN ASSOCIATION WITH
AURALIA



THE
WEDDING
SHOW
AT THE RDS

IN ASSOCIATION WITH
AURALIA



Hosted
by Andrea
Hayes &
Conor
Clear



Catwalk Show Sponsorship: €10,000^{+VAT}

What's included:

Brand Visibility:

- Logo on event marketing & ads associated with the Catwalk Show
- Logo on Catwalk stage walls & LED screen
- Logo and company highlights included in the show programme

Event Presence:

- Complimentary 2x2m stand (worth €1,375)
- 100 complimentary customer tickets

Media & Promotion:

- Dedicated social media posts
- Sponsor feature on www.wed.ie
- Highlight in e-newsletter (10,000+ subscribers)
- Complimentary ad in the show programme
- Included in the official Show Highlight Video
- Access to professional event imagery and videos

Extras:

- Data collection & market research opportunity
- Opportunity to provide prizes for the on-Stage Audience Engagement segment before each catwalk show.



Bank of Ireland

Bank of Ireland

Bank of Ireland

Bank of Ireland

The Balcony Cafe!




Bank of
Ireland

Main
activation
space on the
Balcony!

Bank of
Ireland

Bank of
Ireland



The Balcony Cafe:

€10,000

What's Included:

- Company Logo on all advertisement associated with the Balcony Cafe
- Balcony area branding as seen in mock visuals
- Complimentary 2x2 m stand to activate at the event (Valued at €1,375)
- 100 Complimentary tickets for the event for your customers
- Inclusion in all Marketing & PR activities associated with the Balcony Cafe
- Dedicated Social Media posts across all Wedding Show platforms
- Opportunity to run activities/product placement on the Balcony
- Dedicated feature page on the wed.ie website
- Data Collection & Market research opportunities
- Sponsor highlight in e-newsletter to 10,000 subscribers
- Branding on Catwalk screen, show programme and digital signage
- Included in the Show highlight video
- Access to professional imagery from the event

Two
'I Do'
School
workshops
a day!

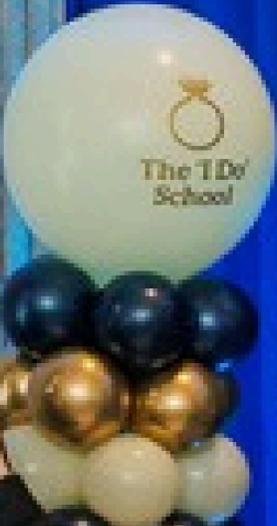


The 'I Do'
School

Hosted by
wedding Blogger
& Influencer
Sara Kennedy!



I Do!
School
UPSTAIRS 11AM & 2PM





'I Do' School Sponsorship:

€8,000^{+ VAT}

What's Included:

Brand Visibility

- Logo on all event marketing & ads associated with the 'I Do' School
- Onsite branding: I Do! School signage & digital screens

Event Presence

- Complimentary 2x2m stand (worth €1,375)
- Representation on one a 'I Do' School Panel each day
- 100 complimentary customer tickets
- Product sampling or branded bags for 'I Do' School attendees

Media & Promotion

- Inclusion in all I Do! School PR activities
- Dedicated social posts on Weddublin + Irish Wedding Blog
- Sponsor feature on www.wed.ie
- Complimentary ad in the show programme
- Included in the official Show Highlight Video
- Access to professional event imagery



The
Sip & See
Lounge!

Sip & See
Lounge



Located
up on the
Balcony.



Sip & See Lounge Sponsorship: €8,000^{+ VAT}

What's Included:

Brand Visibility

- Logo on all event marketing & ads associated with the Sip & See Lounge
- Onsite branding: Sip & See signage & digital screens

Event Presence & Activation

- Complimentary 2x2m stand (worth €1,375)
- 100 complimentary customer tickets
- Product sampling opportunities at the Sip & See Lounge
- Opportunity to provide branded cupss

Media & Promotion

- Dedicated social posts on Weddublin channels
- Sponsor feature on www.wed.ie
- Complimentary ad in the show programme
- Included in the official Show Highlight Video
- Access to professional event imagery



*For more
information contact*



Sponsorship Enquiries:

Caoimhe Davitt

caoimhe.davitt@eventhaus.ie

Tel: +353 1 8460020

Mobile: +353 851111861



Exhibition Enquiries:

Rosie Archer

Rosie.archer@eventhaus.ie

Tel: +353 1 8460020

Mobile: +353 871309024

