



THE
WEDDING
SHOW
AT THE RDS

IN ASSOCIATION WITH



Sponsorship Packages

January 25th & 26th | RDS Main Hall

Show Stats



3,800
Over 2 days



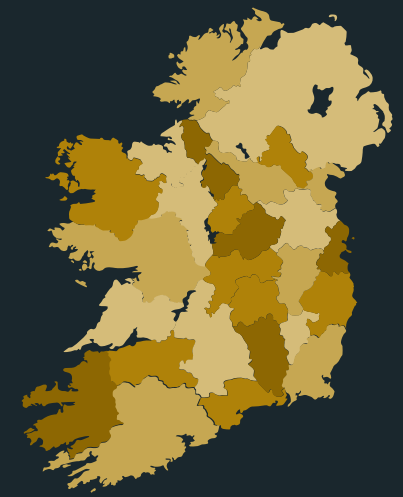
84%
Very satisfied



76%/24%
Gender

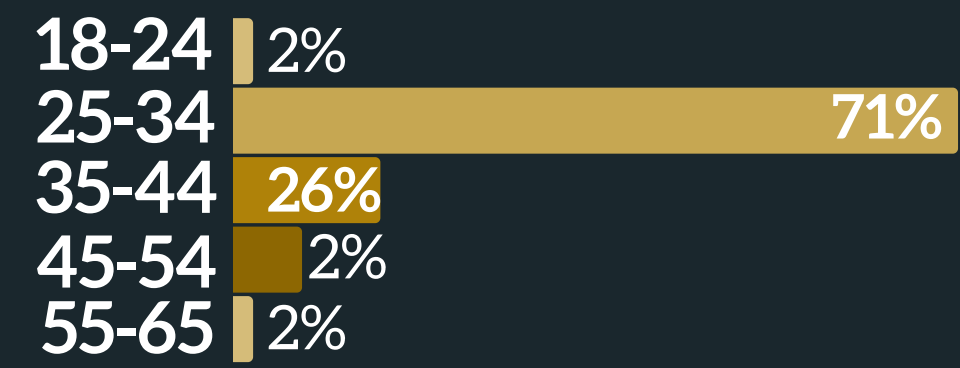


73%
4-6hr visit duration



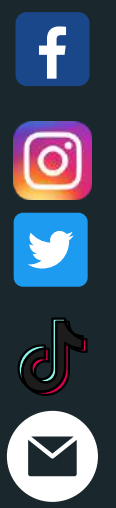
Dublin - 51%
Ulster - 2%
Connacht - 5%

Rest of Leinster - 33%
Munster - 9%



Our followers:

- Facebook - 8.7k
- Instagram - 8.9k
- Twitter - 1k
- Tik Tok - 1.2k
- Newsletter - 10k

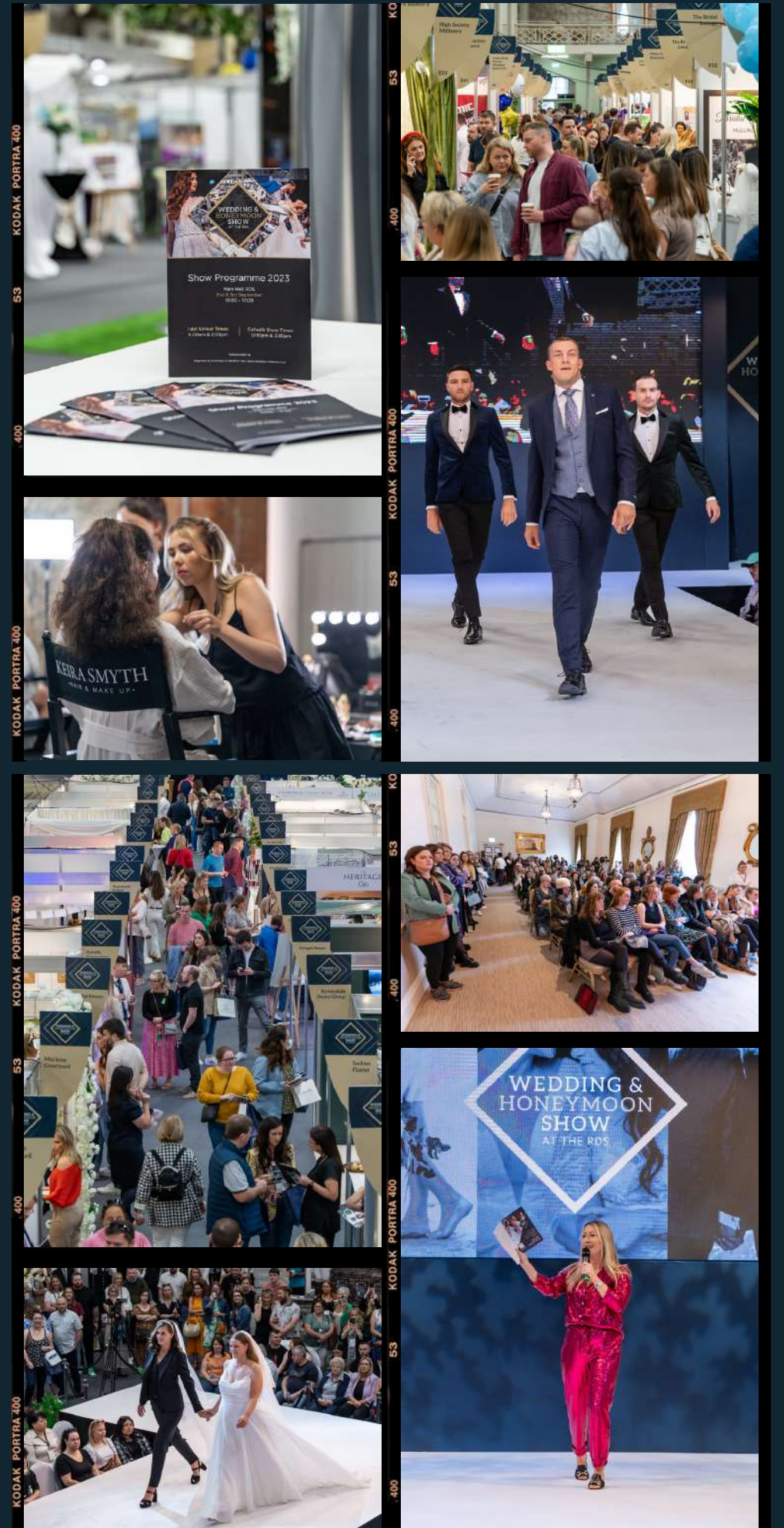


Sponsorship Packages

- **Main Title Sponsor: €12,000 (SOLD)**
- **The Balcony Café Sponsor: €10,000 (SOLD)**
- **The Catwalk Sponsor: €8,000**
- **I Do School Sponsor: €6,000**
- **The Goodie Bag Sponsor: €3,000**

Take a look back on last years show [here](#)

All prices are exclusive of VAT



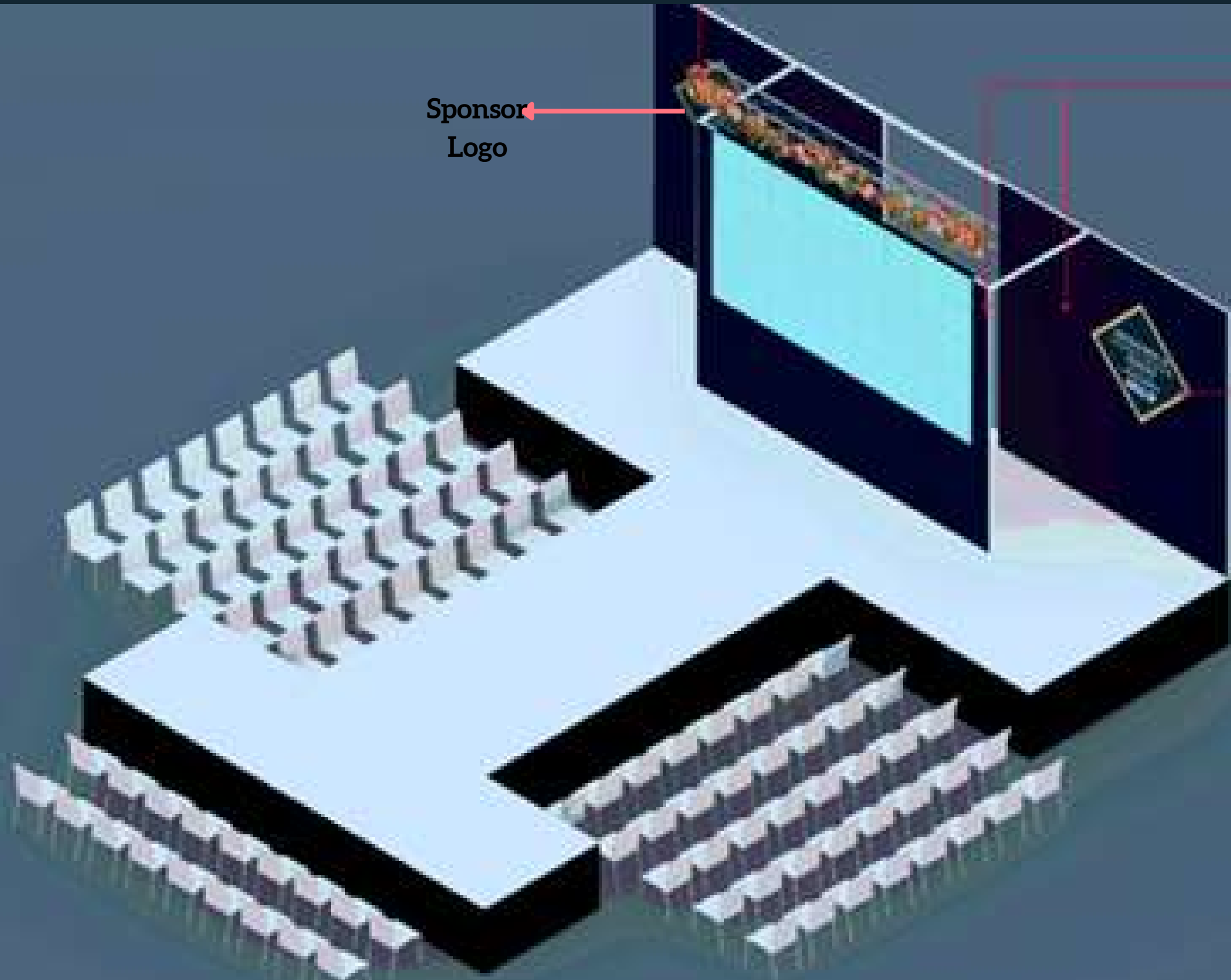


Catwalk Show Sponsorship: €8,000

What's included:

- Company Logo on all advertisement/ marketing campaigns associated with the Catwalk Shows/Show Features
- Company Logo on both Catwalk stage walls and LED screen
- Complimentary 2x2m stand to activate at the event (Valued at €1,375)
- 100 Complimentary tickets for the event for your customers
- Dedicated Social Media posts across all BOTYS platforms
- Opportunity to run an activation at the catwalk onsite
- Dedicated feature page on the wed.ie website
- Sponsor highlight in e-newsletter to 10,000 subscribers
- Data Collection & Market research opportunity
- Onsite branding on Catwalk signage, screen, show programme and digital signage
- Included in the Show highlight video
- Access to professional imagery

Sample Stage Logo Visual:



Sponsor
Logo

BACKDROP COLOUR: NAVY BLUE # 131E29


W&HS logo_ 1220mm x 1220mm



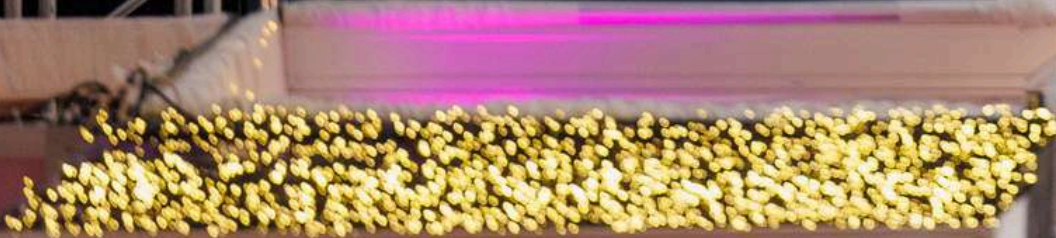
Sponsor Logo



THE WEDDING SHOW
AT THE RDS
CATWALK SPONSORED BY
THE DEAN
HOTEL GROUP

I Do!
School 
UPSTAIRS 11AM & 2PM

THE WEDDING SHOW
AT THE RDS
CATWALK SPONSORED BY
THE DEAN
HOTEL GROUP



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The Random
Idea

Best Menswear



Weddings at Trim Castle



THE WEDDING SHOW
AT THE RDS
THE BEAN

THE WEDDING SHOW
AT THE RDS
THE BEAN

CASSIDY TRAVEL
It's all about...



I Do School Sponsorship:

€6,000

What's Included:

- Company Logo on all advertisement associated with the I do! School
- Complimentary 2x2 m stand to activate at the event (Valued at €1,375)
- 100 complimentary tickets for the event for your customers
- Inclusion in all PR activities associated with the I do! School
- Dedicated Social Media posts
- Dedicated mentions on Irish Wedding Blog social media channels
- Dedicated feature page on the wed.ie website
- Data Collection or market research opportunities
- Onsite branding on all I do! School signage and on all onsite digital signage
- Product sampling or gift bags for I do School visitors
- Included in the Show highlight video
- Access to professional imagery from the event

I Do School Sponsorship Space:



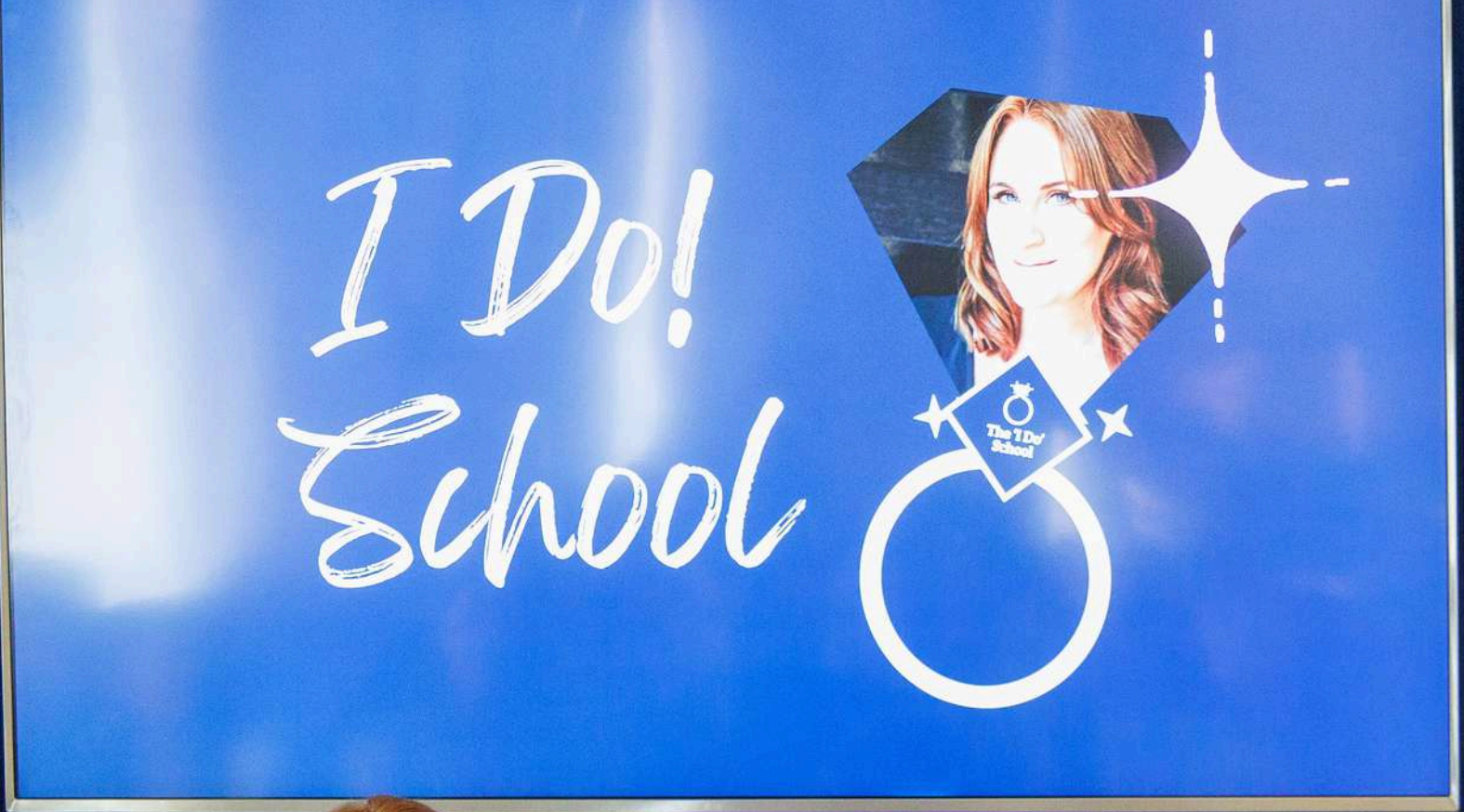
Merrion Room

Before any decor or branding.

Lobby Area

Empty space for activation.





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I Do! School

I Do! School





Visitor Bag Sponsorship:

€3,000

+ supply of
branded bags

What's Included:

- Complimentary 2x2m stand to activate at the event (Valued at €1,375)
- 100 Complimentary tickets for the event for your customers
- In-person content shoot pre-event to promote your participation
- Guaranteed spot on one of our I Do School Panels.
- Opportunity to fill the Visitor bags
- Inclusion in Marketing & PR activities associated with the event
- Dedicated Social Media posts
- Opportunity to run activation at the front entrance
- Dedicated feature page on the wed.ie website
- Data Collection opportunities
- Onsite branding on Catwalk screen, show programme and digital signage
- Market research opportunities
- Included in the Show highlight video
- Access to professional imagery from the event

*For more
information contact*

Sponsorship Enquiries:

Caoimhe Davitt

caoimhe.davitt@eventhaus.ie

Tel: +353 1 8460020

Mobile: +353 851111861



Exhibition Enquiries:

Rosie Archer

Rosie.archer@eventhaus.ie

Tel: +353 1 8460020

Mobile: +353 871309024

